

Metro Fire Apparatus Specialists, Inc.

Texas Firefighter 2010 Sweepstakes Promotion Rules

1. To Enter. To enter, go to www.mfas.com and complete the official Sweepstakes entry form. All entries must be received between 12:01 AM CST on October 1, 2010 and 11:59 PM CST on December 15, 2010 (the "Promotion Period"). Limit: One entry per person and per e-mail address during the Promotion Period. Metro Fire Apparatus Specialists, Inc. (MFAS) will not verify receipt of entries. In case of dispute, entries will be declared entered by the authorized account holder of the e-mail address submitted at the time of entry. Automated entries are prohibited, and any use of such automated devices will cause disqualification. MFAS is not responsible for lost, late, illegible, misdirected or stolen entries or transmissions, or problems of any kind whether mechanical, human or electronic. Sweepstakes entries are the property of MFAS and will not be returned.

2. Eligibility. Only open to Texas Firefighters who are employed by, or a member of a recognized Texas Fire Department and who are either career or volunteer Firefighters, 18 years or older at October 1, 2010. Void where prohibited or restricted by law. Employees of MFAS, its manufacturers, vendors or distributors of Sweepstakes materials are not eligible. All federal, state and local laws and regulations apply. You are not authorized to participate in the Sweepstakes if you are not located within the state of Texas as an active Firefighter.

3. Prize Details. There are a total of 248 Sweepstake prizes available in the Sweepstakes Promotion. All prize drawings will be around December 31, 2010. Prizes cannot be transferred, substituted or redeemed for cash except at MFAS's sole discretion. Prizes are not transferable. Federal, state and local taxes are the responsibility of the winner. MFAS reserves the right to substitute a prize with a prize of equal or greater value. Only one prize awarded per Firefighter.

4. Drawing and Awarding of Prize. Winner of prizes will be determined in a random drawing from all entries received. Drawing will be held around December 31, 2010 by MFAS whose decisions are final on all matters relating to this Sweepstakes. Odds of winning are determined upon the number of entries received. Winner of the Sweepstakes will be notified by phone, email or mail no later than fourteen (14) days after the drawing. If potential winner cannot be reached within ten (10) calendar days from the first notification attempt, then such person shall be disqualified and an alternate winner will be selected. Winner may be required to sign an affidavit of eligibility and liability/publicity release within 14 days after notification is made, or prize will be forfeited and awarded to an alternate winner. Prizes will be delivered to the winning Entrant at no charge via a method that will be determined by MFAS. Prizes will be delivered no later than January 31, 2011 or the winning Entrant will be notified by MFAS and an agreed upon alternate date for delivery will be selected.

5. Limitation of Liability. Winners agree that (except where prohibited) MFAS may use winner's name, picture, portrait, likeness and voice for advertising and promotional purposes without further compensation. MFAS, its promotional and advertising agencies, and all respective officers, directors, employees, representatives and agents shall have no liability and

shall be held harmless by winners for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Sweepstakes. Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorney's fees. MFAS reserves the right, in its sole discretion, to cancel or suspend part or all of this Sweepstakes should virus, bugs, non-authorized human intervention or other causes beyond the control of MFAS corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. In such event, MFAS may award prizes in a random drawing from all eligible entries received up to the date of cancellation or suspension.

MFAS and its promotion and advertising agencies are not responsible for technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by the MFAS, users or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion. MFAS may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or MFAS representatives. Offers void where prohibited and subject to federal, state and local laws.

6. Reporting of Income. Any Entrant winning a prize with a Fair Market Value of \$600.00 or greater, will be required to submit to MFAS a completed and signed IRS Form W-9, and MFAS will issue the Entrant an IRS Form 1099 indicating the Fair Market Value of the prize awarded for IRS reporting of income requirements.

7. Winners List. A winners' list will be posted on MFAS' website around January 7, 2011 at www.mfas.com under "Latest News".